

Product

Washington, DC 20003-3021 Mundy Katowitz Media 1322 G St SE

Phone/Fax

321/340/1559

(202) 675-6936 /

**Buyer Name** 

Sales Office Salesperson Brand

Comments **Billing Type** Account Types

PRIOR USA ACT 9/4

Weekly/Irregular

National/Political Issue - Agency

Sales Tax

Agency/T-Code Contract # 09/04/12-09/10/12 0970GR Mundy Katowitz Media (6585)/127439326 Priorities USA Action (36239)

Advertiser Schedule Dates

PLACEMENT, MEDIA Blair, Cheryl (2205) TeleRep - Philadelphia Political - Non-Ballot Issue (1196) Priorities USA Action Issue (170102)

Order Type CO-OP Demo Commission % Package Deal **Entered By** Last Modified Date Entered Headline # 08/22/12 06288348 08/22/12 Penne Marsh Normal

Net Total Commission 15.00 \$8,882.50 \$1,567.50

> Norroik (WVEC) (WVEC)
>
> By Broadcast Month Spots
>
> Sep. 2012
>
> 16 Grand Total: 16 \$10,450.00 \$10,450.00

Accented-		14.0	13.0	12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Arcented-Anency/Adverticer:		14.0 Normal Line / SPOT	13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		09/04/12-09/04/12	09/04/12-09/04/12	09/06/12-09/06/12	09/09/12-09/09/12	09/09/12-09/09/12	09/09/12-09/09/12	09/09/12-09/09/12	09/08/12-09/08/12	09/08/12-09/08/12	09/08/12-09/08/12	09/08/12-09/08/12	09/08/12-09/08/12	09/10/12-09/10/12	09/07/12-09/07/12	Dates
		4	4	4	4	4	4	4	4	4	4	4	4	4	4	Sec Length
		:305	:30	:30	:308	:30	:306	:305	:308	:306	:30	:306	:30	:30	:30	rigui
CO		:30 9A- 10A (ET)	:30 5:29P- 5:58P (ET)	:30 12P- 12:57P (ET)	:30 8A- 9A (ET)	:30 5:58A- 8A (ET)	:30 6P- 6:30P (ET)	:30 9:58A- 11A (ET)	:30 8A- 9A (ET)	:30 6:58P- 7:57P (ET)	:30 5:58A- 8A (ET)	:30 6P- 6:30P (ET)	:30 12:35A- 1:30A (ET)	:30 7A- 9A (ET)	:30 12:05A- 1:05A (ET)	ROII TIMES
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		\$500	\$1,200	\$460	\$580	\$320	\$750	\$320	\$600	\$900	\$380	\$750	\$40	\$1,300	\$300	iomi
	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo	.00 Norfo		
		\$500.00 Norfolk (WVEC) (WVEC)	\$1,200.00 Norfolk (WVEC) (WVEC)	\$460.00 Norfolk (WVEC) (WVEC)	\$580.00 Norfolk (WVEC) (WVEC)	\$320.00 Norfolk (WVEC) (WVEC)	\$750.00 Norfolk (WVEC) (WVEC)	\$320.00 Norfolk (WVEC) (WVEC)	\$600.00 Norfolk (WVEC) (WVEC)	\$900.00 Norfolk (WVEC) (WVEC)	\$380.00 Norfolk (WVEC) (WVEC)	\$750.00 Norfolk (WVEC) (WVEC)	\$40.00 Norfolk (WVEC) (WVEC)	\$1,300.00 Norfolk (WVEC) (WVEC)	\$300.00 Norfolk (WVEC) (WVEC)	Siduoi
		LIVE WIH KELLY<	13 NWS AT 5:30<	13 NEWS-12.00<	GD MRN-SUN-ABC	VARIOUS	13 NWS AT 6	THIS WEEK-ABC	GD MRN-SAT-ABC	WHEEL/JEOPARDY	VARIOUS	13 NWS AT 6PM	DA VINCS INQST	GD MRN AMR-ABC<	J KIMMEL-ABC<	Commence
		8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	בווננוכט



Brand Salesperson

Product Agency/T-Code Advertiser

Washington, DC 20003-3021 Mundy Katowitz Media 1322 G St SE

CPE

Phone/Fax **Buyer Name** Sales Office

PLACEMENT, MEDIA

TeleRep - Philadelphia

Blair, Cheryl (2205)

Priorities USA Action Issue (170102)

Comments Billing Type **Account Types** 

Weekly/Irregular

PRIOR USA ACT 9/4

National/Political Issue - Agency

Sales Tax

321/340/1559 (202) 675-6936 /

Contract # Mundy Katowitz Media (6585)/127439326 09/04/12-09/10/12 850260 Political - Non-Ballot Issue (1196) Priorities USA Action (36239)

Demo Package Deal Order Type CO-OP **Entered By** Last Modified Headline # 08/22/12

08/22/12 Penne Marsh 06288348

Date Entered

15.00 Normal

Net Total Commission Commission % \$1,567.50 \$8,882.50

Sep. 2012 Grand Total: By Broadcast Month Spots Norfolk (WVEC) (WVEC) 16 \$10,450.00 \$10,450.00

Accepted:		10.0	160	15.0	Line
Accepted-Agency/Advertiser:		16.0 Wormal Line / SPOT	Normal Line / SPOT	15.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
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Date:	Ä	00.00c,14	\$1 E00 00	\$550.00	Kate
Comments:					IOIGI
		STOURD MOTION (MAEC) (MAEC)	No fell (140/EC) (140/EC)	\$550.00 Norfolk (WVEC) (WVEC)	Sidubit
		WHEEL-FOR INEX	Willies Contries	UPDATED 8/13, 13 NWS DYBRK A<	Comments
		71778	0/17/47	8/22/12	Entered

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:									
WVEC Norfolk 8/24									
I. Mundy Kato			owing issue:						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
	As O	deres							
Total Charg	jes: ∯	8,88	32.50	0	Net				
This broadcast t	ime will be used by	:Priorities USA	A Action						
	rogramming ( elating to any								
	□ Yes			☑ No					

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# 850260

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):	
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)	
I represent that the payment for the above described broadcast time has been furnished by:	
Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer	
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:	
a corporation; a committee; an association; or other unincorporated grou	p.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE I OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	BASIS
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least	
TO BE SIGNED BY ISSUE ADVERTISER	
Date Signature Contact Phone Number	-
TO BE SIGNED BY STATION REPRESENTATIVE	
Accepted Accepted in Part Rejected  The mask Mask Fenne Massh NISC	ı
Signature Printed Name Title	-

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